



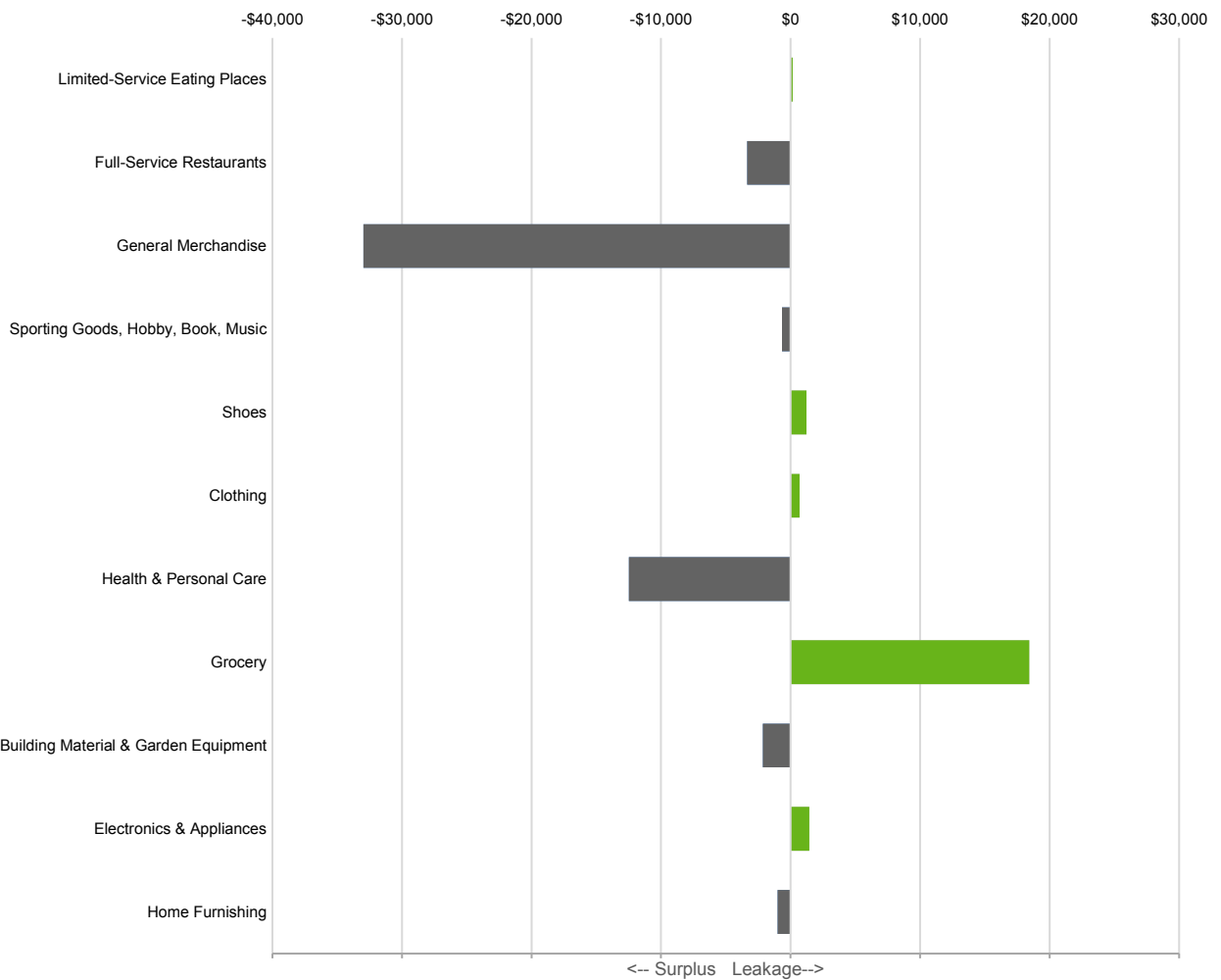
Walmart **3 Miles** **5 Miles** **0-5 Min** **0-10 Min** **2019**

DEMOGRAPHIC OVERVIEW

Current Year Estimated Population	9,376	12,273	4,609	12,110
Number of Households	3,954	5,043	1,866	5,026
Average Home Value	\$ 172,225	\$ 177,737	\$ 184,586	\$ 177,643
Population Growth % ('19-'24)	-0.9%	-0.8%	-1.0%	-0.9%
Current Year Average Age	40.6	40.8	39.5	40.9
Current Year Median Household Income	\$ 39,555	\$ 42,038	\$ 40,137	\$ 40,522
Current Year % Bachelor's Degree	14.7%	15.7%	16.2%	15.2%
Number of Businesses	403	445	300	447
Total Number of Employees	6,858	7,596	5,154	7,595
Daytime Population	13,689	16,890	9,620	16,862

Opportunity Gap within 10 Minutes

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)



*Dollars shown as factor of 1,000

NUMBER OF STUDENTS

	3 Miles	5 Miles	0-5 Min	0-10 Min
Post-Secondary students	1,048	1,245	787	1,264
9th grade to 12th grade	478	687	301	673
Pre-K to 8th grade	990	1,380	602	1,359